



January 16, 2019

Share with:    

INSIDE INSIGHTS

TFA NEWS IN BRIEF

Governor Larry Hogan
Swears in New Secretary of
Commerce Kelly M. Schulz

Apply Now for FY20
Maryland Heritage Area
Grants

MTC Releases 2019 Tourism
Legislative Priorities

Help Us Plan the
Chesapeake Bay Storytellers
Training

Register Now for Maryland
Arts Day and Tourism Day in
Annapolis

Order Your Copy of
Destination Maryland 2019
Now!

Promote Your Event with
"Maryland Mondays" Ticket
Giveaway

IN THE NEWS



Governor Larry Hogan Swears in New Secretary of Commerce Kelly M. Schulz

In a private ceremony held in Annapolis on January 9 ahead of the start of the 2019 General Assembly session, Governor Larry Hogan swore in Kelly M. Schulz as Maryland's Secretary of Commerce. Secretary Schulz comes to Commerce from her previous position as Secretary of the Maryland Department of Labor, Licensing and Regulation. "Secretary Schulz is a strong advocate for Maryland's job creators, and has a proven track record of working directly with our business community to create jobs, enhance economic growth, and expand opportunity for both businesses and workers," said Governor Hogan. "I know that Kelly will be instrumental in ensuring that we build on our incredible progress."

"Business leaders' number one concern is ensuring they have access to a talented workforce," said Secretary Schulz, "and I am incredibly proud of the work we've been able to do thanks to Governor Hogan's leadership to prepare Maryland workers for 21st century jobs."

Apply Now for FY20 Maryland Heritage Area Grants

The Maryland Heritage Area Authority (MHAA) is now seeking applications for its FY 2020 grant cycle. MHAA provides dollar-for-dollar matching grants for capital and non-capital projects located within Maryland's 13 Certified Heritage Areas. Matching grants for capital and non-capital projects are available to non-profit organizations, local jurisdictions, state agencies, and federal agencies. The final workshop will be held January 18 in St.

Michaels and there will be an online webinar on January 28 at 1:30 p.m. Online applications must be received by January 31. For more information, including an educational PowerPoint presentation, and to apply, [follow this link](#).



MTC Releases 2019 Tourism Legislative Priorities

The Maryland Tourism Coalition (MTC), a Maryland tourism advocacy group and private partner to OTD, has announced its priorities for the 2019 legislative session, which began on January 9. MTC's priorities include support for performance-based marketing funds, support for the craft beverage industry, and support for DMOs. [Follow this link to read MTC's entire legislative agenda](#). MTC will also host Monday call-ins throughout the legislative session, with members in good standing encouraged to participate. Contact MTC for more details.



Help Us Plan the Chesapeake Bay Storytellers Training

The Maryland Office of Tourism and the National Park Service will be offering a training program for Chesapeake Bay guides, watermen/waterwomen and water-based tour providers with the goals of increased private sector business growth and increased stewardship of the Chesapeake Bay. The training will assist businesses with the development of new tours or enhancement of existing ones. The in-person



classroom-style training program will include tour development guidance, public speaking and presentation skills, Chesapeake Bay curriculum and information about other travel opportunities around the Chesapeake Bay. Once developed, the tours and businesses will be marketed by OTD and its partners. To help us develop the best training platform, and plan training locations, dates and times, water-based tour providers are encouraged to [complete this survey](#) by Tuesday, January 22.

Register Now for Maryland Arts Day and Tourism Day in Annapolis

Arts and Tourism advocates are planning their annual industry days in Annapolis, with Maryland Arts Day set for February 14 and Maryland Tourism Day set for February 15. Produced by Maryland Citizens for the Arts (MCA), Maryland Arts Day brings stakeholders together with lawmakers to provide an opportunity for dialogue on the importance of arts and arts funding to Maryland. The event also features the presentation of the Sue Hess Arts Advocate of the Year Award and an address by keynote speaker Stephanie Ybarra, Artistic Director, Baltimore Center Stage. For more information, Arts Day Scholarship Opportunities, and to register, [follow this link to the MCA website](#).



Maryland Tourism Day is sponsored by the Maryland Tourism Coalition (MTC) and the Maryland Association of Destination Marketing Organizations, and provides an opportunity for tourism advocates to meet with their representatives to discuss the importance of tourism to the Maryland economy. To register, and for a full schedule including information sessions, door-to-door visits with legislators, and the presentation of the Tourism Advocate Award, [follow this link to the MTC website](#).

Order Your Copy of *Destination Maryland* 2019 Now!

Produced by the Maryland Office of Tourism Development, *Destination Maryland* is an inspirational travel guide that combines stunning photography and stories written by Maryland writers. This year's edition features adventures around the Chesapeake Bay region, and in Western Maryland's mountains, a guide to Maryland craft beverages, road trip suggestions, a guide to Maryland water experiences, amusement parks, restaurants and more. *Destination Maryland* is available for free at Maryland Welcome Centers, and can be ordered at VisitMaryland.org.



Promote Your Event with "Maryland Mondays" Ticket Giveaway

How can OTD help spread the word about your attraction or event? "Maryland Mondays" is the perfect way to help us help you. Each Monday, OTD launches a new "Maryland Mondays" ticket give-away program across all of our social media channels, consumer newsletter, and weekly "Maryland Minute" radio spots. Combined, these channels reach thousands of potential customers each week. To find out how to get involved by providing tickets to your attraction for an upcoming "Maryland Mondays," [email OTD's Leslie Troy](#).



[↑ Back to Top](#)

IN THE NEWS

Lt. Governor Boyd Rutherford Takes Anne Arundel County "First Day Hike" [>](#)

Wicomico County Executive Bob Culver Announces Pirate's Wharf Plan [>](#)

Amazon Prime's "Travels with Darley" Previews Trip to the Eastern Shore [>](#)

***Golf Week* Sings the Praises of Pete Dye Course, The Links at Perry Cabin, and an Eastern Shore Vacation** [>](#)

***Annapolis Discovered* Serves Up Five Ways to Explore the Capital in January** [>](#)

***Chesapeake Bay Magazine* Celebrates Waterfowl Season and Fishing Fun** [>](#)

Washington County Tourism and Business Officials Share Positive Outlook for 2019, according to *WDVM-TV* [>](#)

Maryland Travel Tips

For the latest on events and everything going all around Maryland, [view the latest edition of *Visit Maryland Now!* here](#).

Maryland Minute

Each week, the *Maryland Minute* provides highlights and insights on this weekend's events around the state. *Maryland Minute* is featured on iHeart radio stations in Maryland and Washington, D.C. and on Baltimore's WBAL-AM 1090.

[Contact Us](#)

[Privacy Policy](#)



[TOURISM, FILM, & THE ARTS](#)

Larry Hogan, Governor